



For Immediate Release

**G2M Partners named AMA Houston Crystal Awards Category Finalist
Crystal Awards event to be held May 26th at the Hyatt Regency Downtown**

HOUSTON, TX – April 29 – G2M Partners, a marketing consulting firm focused on executive-led “go-to-market” services for business acceleration, has been recognized as a finalist in the 25th Annual Crystal Awards of the American Marketing Association Houston Chapter for (title or titles of entry or entries). The Crystal Awards honors the best marketing work in the Houston region and is one of the largest and most prestigious marketing awards in the country. Finalists in 55 categories will be honored at the Crystal Awards gala on May 26th, 2011

Crystal Award entries are reviewed by a panel of leading marketing professionals outside of the Houston area. What distinguishes the Crystal Awards from other awards programs is that they emphasize the results achieved. Being a finalist or winner at the Crystal Awards means that the marketing stood above the rest in its effectiveness.

“As a Crystal Awards finalist, G2M Partners is honored to be among the leading firms recognized in the ‘Most Improved Website’ Crystal Awards competition for the work done on behalf of our client company, Delta Rigging & Tools,” said Eric Johnson, Managing Director of G2M Partners. “As a part of our strategic marketing and brand development work for Delta Rigging & Tools, we completely rebuilt and redeployed their website. Being named a finalist for this prestigious award is a great honor for G2M Partners, and provides significant, third-party validation for the great improvement made at Delta Rigging & Tools related to their web presence in the market place.”

This year’s Crystal Awards will be held at the Hyatt Regency in Downtown Houston. The evening will begin with the Finalists’ Gallery Reception at 6:00 PM followed by a seated dinner with entertainment and the announcement of winners. Tickets and tables are available online at www.regonline.com/2011CrystalAwards.

For more information about the Crystal Awards, visit www.CrystalAwards.org. For more information about G2M Partners, visit www.g2m-partners.com. For more information about Delta Rigging & Tools, go to: www.deltarigging.com

###

About AMA

AMA Houston is the area's premier professional marketing organization and the nation's largest chapter. AMA Houston provides marketers the ability to remain competitive in today's business environment through networking events, special interest groups and real-world educational programs. Named Chapter of the Year five times in the last seven years by AMA's international headquarters, AMA Houston serves 1,100 members with diverse marketing expertise from a variety of industries.

Contact:***Eric Johnson******Managing Director******Email: ejohnson@g2m-partners.com******Cell: 713-315-1832***